

TOP 10 REASONS TO USE THE



#1

It's Easy – Participants take a **15-minute assessment** that identifies their traits, behaviors, and interactions with others that make up their communication style.

#2

It works, and it sticks – “The shapes language instantly became part of our common language in the company, and now **15 years later, it's part of our culture.**” – JACKIE, Vice President of Global Consumer Business

#3

It raises your awareness of how people communicate – so you can treat them the way they want to be treated.

#4

It links behavior to results – “I was skeptical that a 15-minute test could accurately indicate my communication and behavioral style. But Shapes was spot on, and **as a result, my 360° feedback scores improved.**” – Sam, R&D Engineer and Team Lead for Internal Projects

#5

It recognizes change and growth – The Rectangle is what makes the Shapes Assessment unique. **It's a transitional shape** that considers the natural evolution of change.



#6

It can be used as a 360° peer review tool – to evaluate your perception of others and have others evaluate their perception of you.

#7

It's not your typical 'personality test' – In fact, the Shapes Assessment doesn't define itself as a personality test. It's a behavioral assessment, identifying your traits (who you are), your actions (what you do), and how you relate to others (your interaction).

#8

It has been Tested, Shared, and Proven Since 1978 – PsychoGeometrics was created as a psychometric tool by Susan Dellinger, Ph.D., and inspired by the work of psychiatrist and psychoanalyst Dr. Carl Jung (1875-1961). In the early 2000's Dr. Dellinger partnered with Jack Wolf, Ph.D., to validate the science behind Shapes.

#9

It takes the awkwardness and complexity out of crucial conversations – Shapes becomes the common language that helps teams reduce conflict, increase productivity, increase engagement, decrease turnover, and effectively and efficiently on-board new team members.

#10

It recognizes differences and provides the tool to shape flex, leveraging the strengths of diversity and inclusion – No matter what your shape strengths are, every person can use Shapes to have a powerful, influential, and effective voice on any platform with any audience while still being authentic.

